



EXHIBIT/SPONSOR SPACE CONTRACT

May 6 - 7, 2020

MSU Management Education Center
811 W Square Lake Road, Troy, MI. 48098

Please complete this form in its entirety as well as sign and date the fourth page.

Exhibit Space Assignment Terms:

- Minimum 8ft x 8ft: \$5,000.00 ____ by ____ sq. ft. x \$75.00 per additional sq. ft.
- \$500.00 per corner _____

Sponsorship Amount \$ _____

Sponsor of _____

Total Cost Submitted \$ _____

BOOTH LOCATION: First Choice: _____, Second Choice: _____, Third Choice: _____.

Exhibitor agrees to enclose the full amount along with this agreement.

Exhibitor agrees to the terms and conditions on both sides of this contract and that the exhibit space will be assigned by ALAC, ALAC taking into consideration the date of receiving contract, payment, and previous history of exhibitor.

ALAC agrees that it will make its best efforts to avoid locating this Exhibitor next to the following potential exhibitors:

Please include a **brief company description** along with a **high resolution logo** to be used for signage and promotional materials.

PAYMENT IS DUE WITH CONTRACT.

CANCELLATION: Please read the cancellation clause (Items 3&4) on the back of this contract. It will be firmly enforced.

PLEASE PRINT OR TYPE (ALL FIELDS REQUIRED)

The address you provide must be the **billing address** associated with the account

I'd like to receive email communications about this and future GAMC events:

Full Name: _____

Position: _____

Organization: _____

Email: _____

Card Number: _____

Expiration Date: _____

CVC: _____

Amount: _____

Address: _____

ZIP: _____

Phone (Office): _____

Mobile: _____

PAYMENT METHODS: *(All checks must be drawn from U.S. banks in U.S. funds)*

Make Check Payable to: Global Automotive Management Council in the amount of, US\$ _____

Signature: X _____ Date: _____



Discounted Registration Form

FEE SCHEDULE FOR REGISTRANTS

General Registration Fee is \$1,595.00 (**\$1,795.00 after March 26, 2020**) (Access to sessions for all days of the conference; also includes an access to the ALAC 2020 Troy Library for the available abstracts, papers and presentations for one month starting 5 – 10 days after the conclusion of the event, coffee breaks, and lunch(es))
Login information will be delivered to you via email.

Team Registration Fee for Exhibitors \$1,395.00 (With a minimum of 5 registrants)

PLEASE PRINT OR TYPE (ALL FIELDS REQUIRED)

The address you provide must be the **billing address** associated with the account

I'd like to receive email communications about this and future GAMC events: <input type="checkbox"/>	
Full Name:	
Position:	
Organization:	
Email:	
Card Number:	
Expiration Date:	
CVC:	
Amount:	
Address:	
ZIP:	
Phone (Office):	Mobile:
Signature: X	Date:

Please indicate by an "X" in the appropriate blank box (es).

I will attend the CONFERENCE on: May 6 May 7

PAYING BY CHECK: (All checks must be drawn from U.S. banks in U.S. funds)

Make Check Payable to: Global Automotive Management Council in the amount of, US\$ _____

Mail, Fax or Email Registration Form to: Tarek Uddin, Business Development Manager, tareku@gamcinc.com, 5340 Plymouth Road, Suite 205, Ann Arbor, MI 48105, USA. FAX: (734) 786-2242

REFUND POLICY: Refunds are available with a 50% surcharge until 60 days before the conference. In addition, a \$35.00 administrative fee will be charged. Refunds are no longer available in the 60 days prior to the conference date. All returned checks receive a \$50.00 fee. Prices subject to change. Online Registration Available at www.gamcinc.com

Comments: _____

How did you hear about us? _____



Complimentary Exhibitors/Sponsors Registration Form 8x8 Booth

1. PLEASE PRINT OR TYPE

Full Name:

Organization:

Email:

Phone:



Electricity & Other Services Form

All prices are in USD – Processed by GAMC

Electrical Access - \$50.00 per Electrical Outlet at your Booth

Booth Number: _____ Number of Outlets: _____

Other Services (Please Specify) _____

PLEASE PRINT OR TYPE

The address you provide must be the **billing address** associated with the account

Full Name:

Organization:

Booth Number:

Email:

Card Number:

Expiration Date:

CVC:

Amount:

Address:

ZIP:

Phone:

PAYMENT METHODS: We accept Visa, MasterCard, and American Express (*All checks must be drawn from U.S. banks in U.S. funds*)

Make Check Payable to: Global Automotive Management Council in the amount of US\$_____

Signature: X_____ Date: _____

Mail, Fax or Email Services Form to: Tarek Uddin, Business Development Manager, tareku@gamcinc.com, 5340 Plymouth Road, Suite 205, Ann Arbor, MI 48105, USA. FAX: (734) 786-2242 | No Refunds

Comments: _____

The text herein shall constitute the entire agreement between the parties. This Agreement supersedes and all other Agreements or contracts, either oral or written, between the parties with respect to the subject matter hereof.

EXPOSITION TERMS AND CONDITIONS

1. Booths and all exhibit material

Must comply with the ALAC Exposition Rules and Regulations, which are in effect at the time this contract is signed.

Booth plans must be submitted to the ALAC Exposition Management for approval not less than one hundred twenty (120) days prior to the opening date of the Exposition.

2. Installation and dismantling of Exhibits

Installation and dismantling of exhibits may not begin before the specified starting times and dismantling must be finished by the specified completion times

3. Space Payment

A deposit of at least fifty (50) percent of the highest rental cost of any requested space must accompany this contract. The balance of the Total Rental Cost is due no later than one hundred twenty (120) days by the exhibitor prior to the opening date of the Exposition. Failure by the Exhibitor to pay the Total Rental Cost by the due date may be considered a Cancellation of Exhibit Space by the ALAC Exposition Management and may result in the exhibitor being prohibited from participation from the Exposition. Purchase orders will not be recognized as an acceptance of the Exhibit Space Contract. Exhibits may not be erected until the Total Rental Cost has been received by ALAC.

4. Reduction of Exhibit Space

In the event of an exhibit space cancellation and if ALAC receives notice of such cancellation more than one hundred twenty (120) days prior to the opening date of the Exposition, then ALAC shall retain a service charge equal to fifty (50) percent of the rental cost of the space.

In the event of an exhibit space reduction, including cancellation and ALAC receives written notice of such reduction, more than ninety (90) days prior to the opening date of the Exposition, then ALAC shall retain a service charge equal to fifty (50) percent of the rental cost of the space not used. Within one hundred twenty (120) days of the opening day of the Exposition, the Exhibitor is liable for 100% of the rental cost of the space.

5. Interruption of Exhibition

The site where the Exposition is to be held, in the sole determination of ALAC becomes unfit for occupancy or is substantially interfered with by reason of act of God or any other by virtue of any ordinance or law of any Municipal, State or Federal governmental agency or any act beyond the control of ALAC, this agreement may be terminated by ALAC.

In the event of such termination, the Exhibitor waives any and all damages and agrees that ALAC may, after deducting all costs and expenses, including a reserve for claims, refund to the Exhibitor as and for complete settlement and discharge for all said Exhibitors' claims and demands, his pro-rata share of all funds paid by all Exhibitors.

In the event the Exposition is interrupted for any reason including, but not limited to, emergencies of any type, failure of utilities or other public services, the Exhibitor waives any claims against ALAC.

6. Exhibit/Program

Though ALAC may provide show/conference promotion, it does not guarantee any show and/or conference attendee/visitor. ALAC shall retain all the rights to amend this exhibit/program, but not limited, to redesign the floor plan, to reassign the booth numbers, to change schedules of exhibit hours, to change move-in, and move-out times and to co-locate with other event(s), all other changes not mentioned in this contract.

6. Exhibit/Conference Visitors & Other Emission's Rights

Though ALAC may provide necessary show/conference promotion, it does not guarantee any show and/or conference attendee/visitor.

ALAC retains the rights, but not limited, to redesign the floor plan, to reassign the booth numbers, to change schedules of exhibit hours, move-in, and move-out times and to co-locate with other event(s).

7. Liability and Indemnification

Adequate and reasonable watchman and guard service will be provided at all times by ALAC. Neither ALAC nor the management of the Site shall be liable for damage, loss or destruction of the exhibits by reason of fire, theft, accident or other destructive causes, and each Exhibitor shall rent Exhibit Space at their sole risk. Neither ALAC nor the management of the Site nor any of their employees, agents, or servants will be accountable or liable for accidents to Exhibitors, their employees, agents or servants.

The Exhibitor shall be liable to ALAC and/or the Site for any damage done to the building and/or the furniture and fixtures contained therein attributable to the Exhibitor, its employees, agents or servants.

The Exhibitor agrees to indemnify, save harmless and defend ALAC against any liability, claim or expense resulting from any injury or damage to any person or property which occurs within the Exhibitor's exhibit space or as the result of any act or omission of the Exhibitor, its employees, agents or servants.

8. Restrictions

- I. Booths must be staffed by technical specialists who are qualified to discuss engineering details of the development and products/applications of their company. Competitive products/applications may not be displayed, referenced or otherwise employed for comparative purposes.
- II. All booth personnel must be conservatively clothed in acceptable attire and must confine their activities to the booth space of the Exhibitor by whom employed
- III. No exhibit will be permitted which, by virtue of noise or other means of interruption with surroundings. ALL SOUND SYSTEMS must incorporate volume controls or ear phones. ALAC reserves the right to sound systems if annoying to surrounding exhibitors. (See section on "Sound in ALAC Rules and Regulations").
- IV. Any distribution of literature or samples shall be limited to the Exhibitor's booth.
- V. No exhibitor shall operate any tool or piece of equipment without prior written approval of the ALAC Exposition Management.
- VI. Exhibitors shall not schedule, foster, or conduct outside activities, which would take qualified attendees from the exhibit during exhibit hours.
- VII. Food products may not be distributed in any exhibitor's booth.
- VIII. Drawings, contests and raffles must have an educational or technical orientation. All drawings, contests and raffles must have the prior written approval of the ALAC Exposition Management.
- IX. EXHIBITOR AGREES, WITHOUT EXCEPTION, THAT NO SELLING, ORDER-TAKING OR RECRUITING OF PERSONNEL WILL OCCUR IN THE DISPLAY AREA OR WITHIN OTHER CONVENTION FACILITIES PROVIDED. (This policy has some variation between Europe, North America and Asia.)
- X. Any activity that results in excessive obstruction of aisles or prevents ready access to nearby Exhibitor's booths shall be suspended for any periods specified by ALAC. If movies and demonstrations are shown in the exhibit, the booth space must be able to contain a reasonable size audience. (See illustration in the ALAC Exposition Rules and Regulations).
- XI. Sub-leasing or multiple company sharing of exhibit space is subject to the following conditions:
 - a. National Government may sponsor a multiple company exhibit.
 - b. Trade associations may develop an integrated exhibit.
 - c. Manufacturers' Representatives may develop a multiple company exhibit.
 - d. Normally, minimum space allocation shall be 100 square feet (9 square meters) per company represented.
 - e. All co-tenants agree to be bound by the terms and conditions of this contract.

9. Interpretations and Amendments

ALAC reserves the right to interpret these regulations as it deems proper to insure the success of the Exposition and to further the educational purposes of the ALAC Conference. The exhibits are intended to supplement the information disseminated at the technical session.

Signature x _____

Date x _____