



Battery Congress

May 6 -7, 2020

MSU Management Education Center
811 W Square Lake Road,
Troy, MI 48098

Program Chairs

Mark Boyle, PhD
Amada Miyachi America

Warren Parsons
General Motors

Xia Wang, PhD
Oakland University

Yi Ding, PhD
US Army RDECOM - TARDEC

Ying Shi, PhD
NREL

Xingcheng Xiao, PhD
General Motors

Teresa Rinker, PhD
General Motors

Kent Snyder
Ford

Program Topics

Battery Pack Design & Optimization

Sensing & Power Electronics

System Modeling

Battery Materials & Energy Technologies

Pack Control

Battery Manufacturing

Powertrain Integration & Control

Sub - Systems Vehicle Integration

Innovation to Production

EV/HEV

EV - Autonomous Vehicle Development

Dates & Deadlines

Abstracts & Bios

Due by September 26, 2019

Papers

Due by December 3, 2019

Presentations

Due by February 20, 2020

Authors

Submit by email to nasimu@gamcinc.com

- A title with full names (first and last), contact info of all authors and co-authors
- An abstract (about 150-words)
- Bio & Professional Photo
- These items will be used for email PR and program announcements



Official Media Sponsor: Powertrain International

gamcinc.com

Exposition Space

The space is a 8ft x 8ft exhibit space.
Exposition space can be configured to multiples of 8ft x 8ft to meet company specifications.
Please call the GAMC office for details. Phone (734) 997-9249
Rental Rate: \$5,000 per 8ft x 8ft

Sponsorship Includes

Minimum Sponsorship: \$10,000
• One 16ft x 8ft Exhibit Space
• Two Full Conference Registrations
• Company Name Printed on all Battery Congress 2020 promotional Materials; as well as Internet links on the gamcinc.com website

Rental Rate Includes

- (1) Table with tablecloth, skirt and (2) Chairs
- Complete Exhibitor Service Manual
- 24-hour Peripheral Security
- One-time email blast with over 3,000 recipients

Exhibit Space / Sponsorship Contract

Please complete this form in its entirety
Exhibit Space Assignment Terms:

Minimum 8ft x 8ft: \$5,000 ____ by ____ sq. ft x \$75 per additional sq. ft.

\$500 per corner _____

Sponsorship Amount \$ _____

Sponsor of _____

Total Cost Submitted \$ _____

BOOTH LOCATION: First Choice: _____ Second Choice: _____ Third Choice: _____

Exhibitor agrees to enclose the full amount along with this agreement. Exhibitor agrees to the terms and conditions on both sides of this contract and that the exhibit space will be assigned by GAMC, GAMC taking into consideration the date of receiving contract, payment, and previous history of exhibitor.

GAMC agrees that it will make its best efforts to avoid locating this Exhibitor next to the following potential exhibitors: _____

Please include a brief company description along with a high resolution logo to be used for signage and promotional materials.

PAYMENT IS DUE WITH CONTRACT.

CANCELLATION: Please read the cancellation clause on the full Exhibit Space Contract found on the GAMC website. It will be enforced.

Please Print or Type (ALL FIELDS REQUIRED)

I'd like to receive email communications about this and future GAMC events:

Full Name: _____

Title: _____

Organization: _____

Email: _____

Card Number: _____

Expiration Date: _____

CVC: _____

Amount: _____

Street Address: _____

ZIP: _____

Phone (Office): _____

Mobile: _____

Early Registration (Before March 26, 2020)

- Access to sessions for all days of the conference
- Exclusive access to the Battery Congress 2020 on-line library (login information emailed)
- Coffee breaks with snacks
- Premium lunch (Wed & Thurs)

\$1,595

General Registration (After March 26, 2020)

- Access to sessions for all days of the conference
- Exclusive access to the Battery Congress 2020 on-line library (login information emailed)
- Coffee breaks with snacks
- Premium lunch (Wed & Thurs)

\$1,795

Authors, Chairs, Registration

- Access to sessions for all days of the conference
- Exclusive access to the Battery Congress 2020 on-line library (login information emailed)
- Coffee breaks with snacks
- Premium lunch (Wed & Thurs)

\$795

Please visit www.gamcinc.com, call (734) 997-9249, or email: samanthaj@gamcinc.com for Author's Kit, Registration Forms, Sponsorship, and Exhibitor's Contract