



**Battery Congress**

**September 23-24, 2020**

**Virtual Session**

**gamcinc.com**

### Program Chairs

Mark Boyle, PhD  
Amada Miyachi America

Warren Parsons  
General Motors

Xia Wang, PhD  
Oakland University

Yi Ding, PhD  
US Army RDECOM - TARDEC

Ying Shi, PhD  
NREL

Xingcheng Xiao, PhD  
General Motors

Teresa Rinker, PhD  
General Motors

Kent Snyder  
Ford

### Program Topics

Battery Pack Design & Optimization

Sensing & Power Electronics

System Modeling

Battery Materials & Energy Technologies

Pack Control

Battery Manufacturing

Powertrain Integration & Control

Sub - Systems Vehicle Integration

Innovation to Production

EV/HEV

EV - Autonomous Vehicle Development

### Dates & Deadlines

#### Abstracts & Bios

Due at least TWO WEEKS before submitting  
Papers & Presentations

#### Papers

Due by July 23, 2020

#### Presentations

Due by August 4, 2020

#### Practice Sessions

Begin September 2, 2020

### Authors

Submit by email to [nasimu@gamcinc.com](mailto:nasimu@gamcinc.com)

- A title with full names (first and last), contact info of all authors and co-authors
- An abstract (about 150-words)
- Bio & Professional Photo
- These items will be used for email PR and program announcements



**Exclusive Title Sponsorship: \$55,000, September 23-24, ONLY ONE available.**

- 4 In-Session advertisements with Sales, Marketing & Engineering contacts. Each ad is 5 min. **Value \$20,000**
- Your company name and logo on [www.gamcinc.com](http://www.gamcinc.com) and email blasts
- Email confirmation mention
- Voice Announcement from chairs
- **4 Full Registrations, value \$7,980** with Library Access
- **4 Customer Registrations value \$7,980** with Library access
- Opportunity to mail out giveaways to attendees
- GAMC website video streaming link for one month, **value \$ 5000**
- Sponsorship slides prior to beginning of each session

**Premier Plus Sponsorship: \$15,000, September 23-24, 2020, ONLY 4 available.**

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**Premier Sponsorship is \$12,000 which includes:**

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- Opportunity to mail out giveaways to attendees
- Sponsorship slides prior to beginning of each session

**Principal Sponsor \$7,000, only 10 available**

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- Sponsorship slides prior to beginning of each session

**All Advertisements Materials MUST be submitted at least one month prior to the scheduled event**